

B.H.AISHWARYA

E-mail: bhaishwaryasingh3006@gmail.com

Phone: 7760106060

PROFILE

Innovative and artistic professional with 4 years in fashion industry, possess special interest in pattern making and sewing, exploring garment details and integrating the same with forecasts and current trends.

OBJECTIVE

To work as a fashion designer making the most of the creative skills in analyzing fabrics, colors, patterns and prints. With strong background in pattern making, creative pattern cutting, fitting, alterations and production, putting them to use in practical terms.

KEY SKILLS

- Fashion Design
- Block/Sloping Pattern making
- Flat Pattern making
- Draping (basics)
- Origami techniques in pattern making.
- Technical flats and design
- Technical pack development
- Textile Print design
- Hand sewing
- Couture sewing techniques
- Domestic and Industrial sewing machine
- Digital illustration
- Hand sketching on a fashion croqui

Technical Skills

- Adobe Photoshop
- CorelDraw
- Microsoft word and PowerPoint
- Adobe Illustrator (Basic)

Special Skills

- Specialization in design and development of women's wear.
- Highly skilled in innovating trends through pattern making and draping process.
- Responsible for all phases of the design process and manage every stages from initial concept, interpretation of design, final approval of the sample and manufacturing the garments.
- Capable of creating women's Ready-to-Wear collections including daywear, evening wear, special occasional wear, formal wear and resort wear.
- Liaising with manufacturers efficiently and provide information for garment prototype for production.
- Maintain adherence and accountability to design standards and calendar deadlines.
- Adept at identifying production imperfections through a critical eye for line and detail.
- Highly creative and an excellent ability in designing and illustration on CAD
- Knowledge of color theory and application.

- Create concept board/story board/ mood board
- Research and analyze market trends.
- Effective verbal and written communication.
- Able to work effectively as an individual and as a team member.
- Adaptable to contribute effectively in different work environment.
- Thorough knowledge of silhouettes, fabrication, color use, sewing techniques, graphics and trims

EXPERIENCE

April 2009-May 2009 - Internship under Nirmal Mandoth, handled Men's wear and Women's wear. Coordination with pattern masters and tailors interaction with fabric vendors.

July 2009 - Worked backstage at the first edition of the Bangalore Fashion Week, we were in-charge of managing the inventories, coordinating models and garments from multiple designers, closely worked under various designers including Rocky S (for the grand finale).

October 2011 - Designed and developed a collection for Ink. Developed a range of dresses and coats (an area which was not ventured much into at the time by many). Responsible for designing, coordinating with the pattern master, sampling and toiling, production outsourcing, finishing, packaging, sourcing fabrics and trims, negotiation with the vendors and the factory manager, Managed marketing and sales.

Freelanced few projects. Designed uniform for Scholars School, Hassan. Undertook production outsourcing, sampling, sample approval, costing, supervising production and delivery.

January 2012-February 2014- worked at Rapture Design House. Designed Menswear, Women's wear and Kid's wear. Handled Tech-Packs, interacted with the production team, involved in sample making.

January 2015-January 2016- Established Lock Stitch and Hem, catering to individual clientele handling designing, pattern making, fabric and trim sourcing, marketing etc. Hired, trained and managed 5 tailors and a pattern master.

April 2016- May 2017 Worked as a designer at Sara Creations, occasionally handled pattern making and supervising production.

QUALIFICATION

(August 2016-November 2016) - Certification in pattern making and Apparel Construction with specialization in construction of Corset, Gown and Jacket (Italian)- Vidya Fashion Academy, Bangalore.

(2014-2015) - Advanced diploma in pattern making (Bespoke) - Institute of Apparel Making Technology, Bangalore.

(2007-2011) - Advanced Diploma in Fashion Technology [equivalent to BA (Hons), London]- Wigan and Leigh college, Bangalore

(2005-2007) - 12th Sri Bhagwan Mahaveer Jain College, Bangalore

(2004-2005) - 10th Carmel Convent, Bangalore

PERSONAL DETAILS

Date of Birth : 30 June 1988
Gender : Female
Marital Status : Single
Nationality : Indian
Language : English, Hindi, Kannada
Place : Bangalore

Date:

B.H.Aishwarya

Place: Bangalore